

SECTION 2:

RFP Submission Instructions

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1. Request for Proposal Process

The process involved in soliciting proposals, evaluation proposals, and selecting the offeror for contract negotiation leading to the award of a contract is a multi-step process:

- Step 1: RFP release by FDDC
- Step 2: Letter of Intent submitted in accordance with the Proposal Schedule of Events and Deadlines listed in Section 4
- Step 3: Written Questions submitted in accordance with the Proposal Schedule of Events and Deadlines listed in Section 4
- Step 4: Response to Written Questions in Accordance with the Proposal Schedule of Events and Deadlines listed in Section 4
- Step 5: Offerors' RFP proposals submitted in Accordance with the Proposal Schedule of Events and Deadlines listed in Section 4
- Step 6: Mandatory Criteria Evaluation
- Step 7: Proposal scoring
- Step 8: Contract negotiations

2. Contact Person

This RFP is issued by FDDC. It is advertised within the Florida Administrative Weekly publication and on the FDDC web site at fdcd.org. The sole point of contact is:

Lisa Taylor, Chief Financial Officer
Florida Developmental Disabilities Council, Inc.
124 Marriott Drive, Suite 203
Tallahassee, Florida 32301 - 2981
Phone: 850 / 488-4180
Fax: 850 / 922-6702
TDD: 850 / 488-8633

3. Proposer Questions or Inquiries

Questions related to this RFP must be received in writing by the contact person listed in Section 2 and in accordance with the Proposal Schedule of Events and Deadlines listed in Section 4 of this document. Questions may be sent by US Mail, facsimile, express mail, or hand-delivered. **Telephone calls and/or emails will NOT be accepted.** Responses to questions will also be in accordance with the Proposal Schedule of Events and Deadlines listed in Section 4.

4. FDDC Request for Proposal Acknowledgement Form

This form is required by FDDC and must be signed and returned with the proposal.

5. Title Page

Each copy of the proposal must include a title page(s) that contains the following information:

- 1. Title of proposal and RFP Number
- 2. Offeror's legal name
- 3. Organization to which proposal is submitted
- 4. Name, title, address, phone number, fax number, and internet e-mail address, if

- available, of person who may respond to inquiries regarding the proposal.
5. Name of project director
 6. Name and title of official authorized to sign contract
 7. Organization's mission, vision, and values statement

6. How to Submit a Proposal

This important section describes how to correctly submit a proposal for this RFP. Failure to submit all information requested or failure to follow instructions may result in the proposal being considered non-responsive and, therefore rejected. Please follow the following instructions carefully:

1. Proposals must be delivered sealed, clearly marked "RFP 2011-CC-9200 (Public Relations/Media Consultant)", and delivered by the deadline indicated in section 7, Proposal Schedule of Events and Deadlines.
2. The proposal document should not exceed 20 pages in length, pages should be numbered with 1" margins, single or 1.5 spaced, no larger than letter size (8 1/2" x 11 ") and printed on one side only, double-sided proposals will not be accepted. Proposal document length does not include: 1) table of contents, 2) index, 3) attachments, 4) budget proposals, and 5) other materials. The font size and type is at the discretion of the offeror but must be at least as large as the font type you are currently reading (Times New Roman 11).

Do not include spiral or bound materials or pamphlets. All attachments or exhibits must be letter size and if reduced to letter size must be readable. Ink and paper colors must not prevent the entire proposal from being photocopied.

3. Each proposal should be unbound, collated, and include a table of contents with each section clearly labeled with the appropriate heading.
4. An original and nine (9) copies of the proposal and supporting materials are required. At least one copy of the proposal submitted to FDDC must contain an original signature of an official of the offeror who is authorized to bind the offeror to their proposal. The original copy should be marked "original". One electronic version of the proposal also should be submitted on a CD.
5. Offerors must submit proposal items in the following order:
 - A. FDDC RFP Acknowledgement Form (See section 2 # 4)
 - B. Title Page (See section 2 # 5)
 - C. Table of Contents (Identifies major sections along with page numbers)
 - D. Response to Need and Purpose (See section 1.# 4 A)
 - E. Description of Objectives/Services to be Provided (See section1 #4 B)
 - F. Description of Staffing (See section 1# 4 C)
 - G. Description of Project Monitoring and Evaluation (See Section 1 # 4 D)
 - H. Budget and Budget Narrative (See section 1 # 4 E, Section 2 # 15 & 16)

- I. References (See section 1 # 4 F, Section 2 # 14 V)
- J. Forms and Templates applicable to offeror proposal
 - I. Required Certifications
 - II. Certification Regarding Lobbying
 - III. Debarment and Suspension Certification Form
 - IV. Letter of Intent (optional)

7. Letter of Intent to Submit a Proposal

Submission of the **Letter of Intent form (Section 5)** within the time indicated on the Schedule of Events and deadlines (Section 4) is encouraged of all prospective proposers. Organizations that submit a Letter of Intent to submit a proposal will receive a copy of all addenda, clarifications to the RFP, and responses to written questions. Prospective bidders are not required to submit a Letter of Intent, but if they do not, the bidder will be responsible for obtaining any and all additional information about the RFP, including addenda, clarifications, and answers to questions from the FDDC website (fdcc.org). The submission of a Letter of Intent to submit to FDDC does NOT require or mandate an agency to submit a proposal. **The Letter of Intent should be submitted via Fax, US mail, or commercial carrier, or hand delivered to:**

Lisa Taylor, CFO
Florida Developmental Disabilities Council, Inc.
124 Marriott Drive, Suite 203
Tallahassee, FL 32301

8. Limitations on Contacting FDDC Personnel, Board Members and Committee Members

Prospective offerors are prohibited from contacting FDDC personnel, FDDC board members, or any member of the final Selection Committee other than the person named in Section 2.1. Violation of this limitation may result in disqualification of the prospective offeror. However, FDDC will conduct regularly scheduled business with offerors currently under contract with FDDC.

9. Acceptance of Proposals

Proposals must be received by FDDC in accordance with the Proposal Schedule of Events and Deadlines listed in Section - 4 of this document at 124 Marriott Drive, Suite - 203, Tallahassee, Florida 32301 - 2981. No changes, modifications or additions to the proposals submitted after this deadline will be accepted by or be binding on FDDC. Any proposal submitted shall remain a valid offer for at least 60 days after the proposal submission date. Proposals not received at either the specified place, or by the specified date and time, or both, will be rejected and returned unopened to the prospective offeror by FDDC. Proposals may be sent via U.S. Mail, Express mail, or hand delivered. **PROPOSALS SUBMITTED BY FACSIMILE OR ELECTRONICALLY WILL BE REJECTED.**

FDDC reserves the right to reject any and all proposals or to waive minor irregularities when to do so would be in the best interest of FDDC. Minor irregularities are defined as a variation from the RFP terms and conditions which does not affect the price of the proposal, or give the prospective offeror an advantage or benefit not enjoyed by other prospective offerors, or does not adversely impact the interest of the agency. At its opinion, FDDC may correct minor irregularities but is under no obligation to do so whatsoever.

10. Withdrawal of Proposal

A written request for withdrawal, signed by the offeror, may be considered if received by FDDC within 72 hours after the proposal opening time and date indicated in the Schedule of Events. A request received in accordance with this provision may be granted by FDDC upon proof of the impossibility to perform based upon obvious error on the part of the offeror pursuant to Rule 60A-1.002 (8), FAC.

11 . Special Accommodations

Any person with a qualified disability shall not be denied equal access and effective communication regarding any bid/proposal documents or the attendance at any related meeting or bid/proposal opening. If accommodations are needed because of a disability, please contact Lisa Taylor at 850 / 488-4180.

12. Cost of Developing and Submitting a Proposal

FDDC is not liable for any costs incurred by any offeror in responding to this RFP. All proposals become the property of FDDC and will not be returned to the offeror once opened. FDDC shall have the right to use any and all ideas or adaptations of ideas contained in any proposal received in response to this RFP. Selection or rejection of a proposal will not affect this right.

13. Funding Source

This project is funded through appropriation #75-12-1536 from the U.S. Department of Health & Human Services, Administration on Developmental Disabilities, through FDDC. Catalog of Federal Domestic Assistance (CFDA) # 93.630.

RFP Form

14.

I. Response to Need and Purpose
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II. Description of objectives of project/services to be provided
A. Brief Project Description
B. Narrative of Plan to Perform Various Activities
C. Detailed Work Plan
D. List of Services to be Provided
E. Measurable Outcomes
F. Deliverables
G. Sustainability Plan

III. Description of Staffing

IV. Description of Project Monitoring and Evaluation

15. BUDGET REQUEST –

BUDGET ITEM	MATCH AMOUNT	SOURCE OF MATCH	FDDC FUNDS REQUESTED	TOTAL COST

16. Budget Narrative:

V. References

Bidders are required to submit three (3) references for whom similar services have been performed as those requested in this RFP. FDDC will contact two of the three references provided to obtain an assessment of the provider's past performance. For providers with a history of contracting with FDDC, one of the references will be the FDDC assessment of performance completed at the conclusion of the previous contract. Three attempts will be made to contact each reference.

- 1.) Name of Company or Agency:
 Contact Person:
 Phone Number:
 Address:
 Email Address:
 Project or service name or identifier:

- 2.) Name of Company or Agency:
 Contact Person:
 Phone Number:
 Address:
 Email Address:
 Project or service name or identifier:

- 3.) Name of Company or Agency:
 Contact Person:
 Phone Number:
 Address:
 Email Address:
 Project or service name or identifier:

Signature of Authorized Representative _____