# Social Media Messages

##### Facebook

Facebook is the most-used social networking site in the world. Organizations can create Facebook pages to interact with their constituents and followers.

##### Sample Facebook Posts:

* Mark your calendars: Wednesday, March 14, 2023, is Developmental Disabilities Awareness Day in Florida. Show your support by spreading the word and help to advocate for those living with disabilities.
* I believe all individuals have a right to life, liberty, and the pursuit of happiness; the right to be treated with respect and dignity; and the right to direct one’s own life, to control one’s own destiny. If you do too, join me in advocating these same rights for individuals living with disabilities and spread the word about Developmental Disabilities Awareness Day 2023 in Florida. (\*link to Facebook Event)
* With more than 400,000 individuals with developmental disabilities currently residing in Florida, there is a growing need for services that support the desire of people with developmental disabilities to have the same life experiences as those without disabilities. Write to your legislators about (**insert local issues**).
* Inclusion of people with disabilities in all aspects of life – in our communities, housing, recreational opportunities, the workplace, and education – is central to the mission of (**insert name of local group**). Join me as an advocate and help spread the word about Developmental Disabilities Awareness Day on Tuesday, March 14, 2023.

##### Twitter

* Twitter is a social networking and micro-blogging service that enables its users to send and read messages known as “tweets.” Tweets are text-based, SMS (short-messaging service) posts of up to 140 characters. Tweets are displayed on the author's profile page and de-livered to the author's subscribers who are known as “followers.” Twitter can be used to build relationships with potential advocates, increase support for the campaign, participate in conversations with target audiences, share information about developmental dis-abilities, or alert followers of news or events.

##### Sample Twitter Posts

* Do your part to protect funding for individuals with developmental disabilities, provide funding for individuals on the waitlist, and promote inclusion of Floridians living with developmental disabilities; write to your legislators today.
* The 2023 Developmental Disabilities Awareness Day in Florida is Tuesday, March 14.
* All individuals, including those with disabilities, should have equal rights.

# LinkedIn

LinkedIn allows professionals to reconnect with past and current friends, colleagues, and coworkers, make connections when looking for a job in a specific field or ask questions of knowledgeable professionals. Unlike Facebook, LinkedIn is more about getting answers and helping the user. Instead of staying in contact with people, it is a site about making new connections that can help.

Organizations can make pages that members can join, establishing connections within the company. Organizations can also reach out to certain individuals or people. Having a page on LinkedIn shows target audiences that you are available for questions, connections, or support. LinkedIn is particularly effective for creating groups with special interests and facilitating discussions and chats on specific topics.

If you are already a member or would like to join relevant groups, you may start a discussion about Developmental Disabilities Awareness Day 23 to urge others to help spread the word and share the FDDC’s 2023 legislative priorities.

If there are other social media platforms you are engaged in, feel free to use those too!